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Patterns of nature

To complement her popular wallpapers, Jocelyn Warner introduces a new range of fabrics ideal for soft blinds and curtains

Renowned for her range of elegant, hand-finished wallpapers that depict beautiful imagery of natural flora and fauna, Jocelyn Warner will now delight longstanding fans with the introduction of a range of complementary fabrics.

Four of her best-loved wallpaper designs have been selected for the new textile collection, and will be produced in the beautiful colourways for which Jocelyn Warner is famed. Produced in British mills, the fabrics are 100 per cent linen and add the final touches to sophisticated interior furnishing.

The new fabric collection will be launched at Maison & Objet, the huge trade fair for interiors professionals which takes place in Paris on 21-25 January 2011. Exhibiting here for the first time, the Jocelyn Warner brand will be in Hall 7: C151.

The four fabrics are taken from the Blossom, Tree Tops (below right), Flora and Leaf (below left) wallpaper designs. These deceptively simple and pure patterns remain fresh and contemporary – and will find a new following at Maison & Objet.

Jocelyn Warner set up her studio 25 years ago, having studied textiles at Camberwell College of Arts. Initially she designed textiles for fashion,

scarves and undertook individual hand-printed commissions. In 2000 Jocelyn Warner Ltd was established, its wallpapers, lighting and rugs quickly attracting the interest of interior designers who appreciate the modern-classic designs that are noted for their beautifully observed graphic detail. The patterns resonate with the designer's love and wonder at the form and beauty of nature.

A respect and appreciation of the past is also present even in Jocelyn Warner's most modern and contemporary designs. The designer and the brand are forward-looking and appreciate innovation and technology that can also be applied when revisiting traditional aesthetics. The brand also has strong connections and affinities with the contemporary craft world.

Jocelyn Warner's wallpapers and now fabrics are distributed at retailers and design outlets in the UK including Liberty, John Lewis and Chelsea Harbour, as well as at selected outlets worldwide. Jocelyn Warner will be seeking more distributors at Maison & Objet.

www.jocelynwarner.com
www.maison-objet.com

