

Jocelyn Warner

Company Profile

Formed in 1999, Jocelyn Warner is a design studio based in East London creating wallpapers and interior products. Led by designer Jocelyn, this family business has an international reach achieved widespread recognition. The company is noted for its distinctive style and opulent patterns along with an intimate, personal approach and a bespoke level of service and attention. By taking the time to build relationships with manufacturers and producers in the UK, the company creates genuinely craft-led, yet innovative products with a sense of individuality not found in big manufacturers on the high street.

When Jocelyn Warner began, wallpaper design was trapped in the past and considered by many to be rather un-cool. Coming from a textiles background, drawn to pattern, colour and form found in the natural world, and versed in all the traditional techniques of print-making craft, Jocelyn made the entrepreneurial and creative leap to produce big, bold graphic wallpaper. Along with a small handful of others, she helped alter its perception, seeing wallpaper as a contemporary and glamorous product that could express individuality and complement modern furniture and interiors. And through playing an instrumental role in rekindling an interest in wallpaper, Jocelyn influenced the resurgence of bold pattern and colour in interiors.

The company constantly experiments with technologies and materials by working closely with manufacturers' R&D team to explore papers, finishes and speciality inks - some being used for the first time in wallpaper production.

Simon Warner-Bore joined in 2003, bringing his business expertise to steer the company's progression towards becoming an international, established brand and a commercial success. The production of striking large-scale, luxurious wallpaper books to present the collections and regularly exhibiting at the major international events including the Salone in Milan, ICFF in New York and 100% Design in London has grown wide international representation and recognition.

Jocelyn's natural awareness of colour and trend forecasting allows the company to stay ahead of the curve.

Jocelyn Warner papers have been acquired by the Cooper Hewitt wallpaper collection in New York and Elle Decoration awarded the Kew wallpaper Best Wallcovering of the Year. The products have been featured in TV advertisements, style and interior programmes, in film and widely in the international press.

Jocelyn's unique aesthetic has led to design consultancy projects with DesignTex, Agnona and Ploegstoffem, collaborations with architects, and selling designs and products to Ally Capellino, Ratti, Esprit, Paul Smith, Nicole Farhi and Joseph.