

# Jocelyn Warner

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Jocelyn has always had an interest in the design world. Growing up in a 1960's house designed by her architect father and filled with fabrics and furniture by John Piper, Lucienne and Robin Day whetted her appetite for textiles, modernist design, repeated structures and pattern.

Jocelyn has a BA in textile design and an MA in computer-aided design and digital printing for textiles, resulting in strong conceptual thinking combined with a genuine understanding of the complexities, processes and technologies available in manufacturing; this happy marriage has resulted in a diverse and exciting career, that has bought her into contact with both fashion and interior design sectors and has generated considerable press and TV awareness.

After graduating from Camberwell School of Arts & Crafts and later Central Saint Martins, Jocelyn established her print/design studio from which a hand print scarf collection was developed and sold through Paul Smith, Joseph and Bergdorf Goodman. At the same time Jocelyn travelled to Paris, Milan, New York and Hong Kong selling her printed textile range.

Seizing the new design opportunities provided by the emergence of digital media technologies and new inks such as iridescents and gloss, Jocelyn was able to push her exploration into largescale, graphic imagery for screen printed wallpaper and laid the foundations for the company, Jocelyn Warner.

In 1999 she launched the label with a collection of hand screenprinted wallpapers 'Larger Than Life' and in the following year 'Totem'. Using her studies and notes of nature as a starting point, Jocelyn translates those simple elements into designs that are unique and special. The hallmarks of her work are the scale and innovative repeat structures; these wallpapers were amongst the first to be designed specifically for one wall and banner hanging styles. Across wallpaper, lighting and textiles, Jocelyn's designs dramatically transform a space and evoke a particular mood. In her work, Jocelyn constantly strives to convey feeling through the use of pattern and colour, which in turn elicits an emotional response.

Jocelyn lives in London with her husband and business partner Simon Warner-Bore and their son.